EAST ANTON CRICKET CLUB
THE ANTS | PLAY. BELONG. THRIVE.
East Anton Sports Ground Pavilion • Off Icknield Road
Andover • Hampshire • SP11 6AB

PRIVACY POLICY

Protecting the privacy and personal information of our cricket community

VERSION	ISSUED	REVIEW	RESPONSIBILITY
1.2	14 NOV 2026	ANNUALLY	CLUB COMMITTEE

01 Who we are

East Anton Cricket Club (EACC), also known as The Ants, is a community cricket club based at East Anton Sports Ground Pavilion, off Icknield Road, Andover, Hampshire, SP11 6AB.

We are committed to protecting the privacy and personal information of our members, players, parents, guardians, supporters, volunteers, sponsors and visitors to our website.

For the purposes of applicable data protection legislation, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018, East Anton Cricket Club is responsible for the personal information it collects and uses.

02 What information we collect

Depending on how you interact with the club, we may collect:

Personal information

- Name and date of birth.
- Home address.
- Email address and telephone number.
- Emergency contact details.
- Parent or guardian details where applicable.

Membership and cricket information

- Membership and registration details.
- Playing history and cricket statistics.
- Match appearances, runs, wickets and fielding records.
- Team selection and availability information.
- Club participation and volunteering information.

Junior player information

- Parent or guardian contact details.
- Relevant medical and emergency information.
- Safeguarding and welfare information where necessary.
- Relevant consent and permissions.

Website information

- Information submitted through contact forms.
- Enquiries about membership, sponsorship and club activities.
- Website usage information and cookies.

03 How we use your information

We collect and use personal information for legitimate club activities, including:

- Managing club membership and registrations.
- Organising teams, fixtures, training and matches.
- Communicating club news and important updates.
- Managing junior cricket programmes, including All Stars and Dynamos.
- Supporting player welfare and safeguarding.
- Maintaining cricket statistics and historical club records.
- Promoting club activities, events and achievements.
- Managing sponsorship relationships and fundraising.
- Responding to website enquiries.
- Meeting legal, insurance and regulatory obligations.

We will only use personal information where we have an appropriate lawful basis to do so.

These may include contractual necessity, legitimate interests, legal obligations and consent, depending on the purpose.

04 Photographs, videos and social media

East Anton Cricket Club regularly celebrates its players, teams, volunteers and community through photographs, videos and social media.

Images and videos may be used on:

- The official East Anton Cricket Club website.
- Club Facebook and Instagram pages.
- Match reports and club newsletters.
- Promotional material and recruitment campaigns.
- Club presentations and historical records.
- Sponsor recognition and promotional activities.

We take particular care when photographing and publishing images of junior players.

Where required, appropriate permissions will be obtained from parents or guardians, and the wishes of young players will also be respected.

We will not knowingly publish inappropriate images or unnecessary personal information alongside photographs of junior players.

Anyone wishing to withdraw permission for the use of an image should contact the club. We will consider requests promptly and remove material from channels under our control where appropriate.

Please note that material already shared or copied by third parties may not always be possible to retrieve.

05 Sharing your information

We do not sell, rent or trade personal information.

We may share relevant information with trusted organisations and service providers where necessary to operate the club.

These may include:

- Wix – website hosting and website management.
- Play-Cricket – cricket administration, fixtures, results and statistics.

- Spond – team communications, player availability and club administration.
- The England and Wales Cricket Board (ECB) – cricket administration, registration, safeguarding or regulatory purposes.
- Hampshire Cricket League – league administration and competition requirements.
- Insurance providers – where necessary for insurance and claims.
- Relevant authorities – where legally required.

We expect organisations handling information on our behalf to protect it appropriately.

06 Junior members and children's information

The safety and privacy of our junior members is particularly important.

We may collect information about children through their parents or guardians, or directly where appropriate, to support their participation in cricket.

This information is used for membership administration, communication, player welfare, safeguarding and the safe organisation of cricket activities.

We will:

- Only collect information that is reasonably necessary.
- Restrict access to authorised committee members and volunteers.
- Take appropriate care when publishing photographs and information.
- Respect parental permissions and children's wishes.
- Keep junior information secure.
- Avoid sharing unnecessary personal details publicly.

Parents and guardians can contact the club to discuss the information held about their child.

07 How we protect your information

We take reasonable technical and organisational measures to protect personal information against unauthorised access, accidental loss or destruction, unauthorised disclosure, misuse or alteration.

Access to personal information is restricted to committee members and authorised volunteers who need it to carry out their club responsibilities.

Electronic information is held using appropriate digital systems and services.

08 How long we keep your information

We only retain personal information for as long as necessary for the purpose for which it was collected.

Membership and registration records may be retained while an individual remains associated with the club and for an appropriate period afterwards.

Historical cricket statistics and club records may be retained to preserve the club's history and achievements.

Financial, insurance and safeguarding records may be retained for longer where required by legal, regulatory or safeguarding obligations.

When information is no longer required, it will be securely deleted or disposed of.

09 Your data protection rights

Under applicable data protection legislation, you may have the right to:

- Request access to personal information held about you.
- Request correction of inaccurate information.
- Request deletion of personal information where appropriate.
- Request restriction of how your information is used.
- Object to certain uses of your information.
- Request transfer of information in certain circumstances.
- Withdraw consent where we rely on consent.

These rights are subject to certain legal exceptions.

To exercise your rights, please contact the club using the contact details provided in this policy.

We will respond within the applicable statutory timescales.

10 Cookies and website usage

Our website is hosted using Wix.

Cookies and similar technologies may be used to ensure the website operates correctly, improve functionality and understand how visitors use the website.

Some cookies are essential for website operation, while others may be used for analytics or other purposes.

Where required, visitors will be asked to provide consent before non-essential cookies are used.

Visitors can also manage cookies through their browser settings and the website's cookie preferences where available.

Further information about cookies can be found through Wix's privacy and cookie information.

11 External websites

Our website may contain links to external websites, including Play-Cricket, Spond, social media platforms and sponsor websites.

Once you leave the East Anton Cricket Club website, the privacy practices of those external websites will apply.

We are not responsible for the privacy policies or security of external websites.

We recommend reviewing their privacy policies before submitting personal information.

12 Changes to this privacy policy

We may update this Privacy Policy from time to time to reflect changes in club activities, website functionality or data protection requirements.

The latest version will always be made available on our website, together with the date it was last updated.

13 Contact us

If you have questions about this Privacy Policy, wish to access your personal information or have concerns about how your information is being handled, please contact:

Email: eastantoncc@outlook.com

We will endeavour to respond to all privacy enquiries promptly.

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